

Australian Evangelical Alliance Inc. (Missions Interlink)

COMMUNICATIONS POLICY

Policy number	AEA Pol. 006	Version	1
Drafted by	Pam Thyer	Approved by Board on	3 March 2016
Responsible person	Pam Thyer	Scheduled review date	3 March 2017

INTRODUCTION

This Policy describes the people permitted to speak to the media on behalf of Australian Evangelical Alliance Inc. (AEA) and the content of any messages that they might deliver to the media, to stakeholders or to the public. It applies to all employees and volunteers of AEA at all times.

POLICY

At all times the mission and core values of AEA should be enunciated.

Communicating with the Media

All media enquiries must be directed to either:

1. National Director, or
2. Board Chairman

No staff member or any person representing AEA is permitted to speak to the media on behalf of AEA without authorisation from at least one of the following:

1. National Director, or
2. Board Chairman

With regard to interviews granted to the media on any particular aspect of AEA's operations or policy it is preferable that a list of questions be submitted first, which can then be answered in writing. In case this is not possible, a tape recording should be maintained of the interview for future purposes.

Communicating with Stakeholders

In all communications with stakeholders and the wider public through print, video tape, television, radio, cassette, internet or spoken word, AEA agrees to give due respect to the dignity, values, history, religion and culture of the people with whom it works, consistent with principles of basic human rights.

AEA will not denigrate other agencies or organisations by making false statements about them.

Events and ministries: all AEA activities, including Missions Interlink state, ministry and network events must be clearly branded as such.

Fundraising: In all fund raising materials, AEA will be truthful and accurate, only making claims it can fulfill. There will be no material omissions or exaggerations of facts, no use of misleading photographs or any other communication that may tend to create a false impression or misunderstanding to the public.

Social Media: All social media accounts, messages and images identified with AEA or one of its networks or ministries will be carefully monitored to ensure that it is respectful of others and consistent with the AEA mission and values. No images of minors will be posted by AEA on any social media.

Annual Report: An Annual Report containing a statement of AEA's purpose and goals, a financial report, summary of activities and details of Board members will be made available to Members and Associates each year.

AUTHORISATION

A handwritten signature in cursive script that reads "Pam Shyer".

3 March 2016

Australian Evangelical Alliance Inc.