

SIGNS OF IRRELEVANT LEADERSHIP

CAREY NIEUWHOF'S "DIDN'T SEE IT COMING"



BECOMING VERY CRITICAL

Critics rarely contribute, and contributors rarely criticise. So, if we notice ourselves constantly criticising, we probably don't add much to the present or future and becoming irrelevant. **Constantly criticising a culture is no way to reach it.**



INCREASINGLY THINKING THAT MOST NEW IDEAS ARE BAD IDEAS

We become older and wiser and forget that one day we were the ones shaking and changing. Sure...not every new idea is a great idea, but embracing no new ideas is a terrible idea. When was the last time I have adopted a new approach? If I can't answer that question, I am already in trouble.



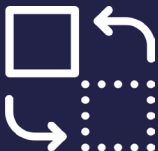
READING AND WATCHING THE SAME OLD RESOURCES.

What are our go-to resources? Society does not live in the 90s any longer, neither should we as leaders. Also, the trap is that to our forty, fifty-year-old colleagues we will sound very relevant, but the younger generation will consider us a museum, as the gap between the cultures is snowballing each day. We should not avoid older works, in fact, we should work hard to translate their wisdom into today's culture.



GROWING OLD AS A TEAM

If we are not intentional, our boards and organizations will age with us, thus leaving no room for a transition of experience, knowledge and passion onto the next generation. We may not experience the same chemistry with those much younger like we do with our peers but to renew our leadership and team tables is critical. When did you start? Weren't you too young? Someone took a chance on you and look at how much you've been able to accomplish despite all the mistakes and failures. If we as leaders surrounded by team, advisors and leaders of the same age and older, there is a very high chance we become irrelevant.



BEING TIRED JUST FROM THINKING ABOUT CHANGE

What is irrelevance? It's a gap between how rapidly everything changes and how we as leaders keep up to speed. The difference between those two is the rate of my irrelevance.

There is a saying that it is unwise to do the same thing and expect different results. Let me take it further, it is unwise to do the same thing and hope the same results while society, culture, people we serve are rapidly changing.